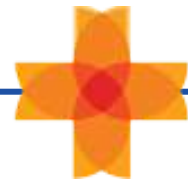




IMPACT

JAN 2026 – REPORT

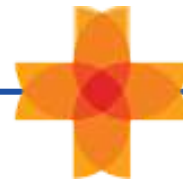
Health and beyond



EXECUTIVE SUMMARY

- Strong overall performance in January 2026, with 4,019 total **visits** and 1,533 new registrations, the highest among recent months indicating increased patient footfall and engagement.
- **Diagnostics** remained the key service driver, led by Pathology (1,144) and Radiology (261), contributing significantly to service volumes.
- **YTD growth** remained steady, with 26,721 total visits and 9,402 registrations, reflecting sustained demand and trust in services.
- **Community outreach** was a major focus, with four health initiatives conducted (two Outreach Camps, one ENT Camp, and one Maternal Health Day), serving 245 patients across hospital and community locations.
- **Preventive and early-intervention care** was strengthened through outreach in Neerugattuvari Palle, Sarkarthop, and an Anganwadi Center.
- **Surgical and cardiology** volumes highlighted opportunities for targeted service expansion and awareness initiatives.
- **Overall**, the January performance reflects balanced growth across services and outreach, reinforcing the commitment to accessible, preventive, and community-focused healthcare while identifying clear areas for future development.

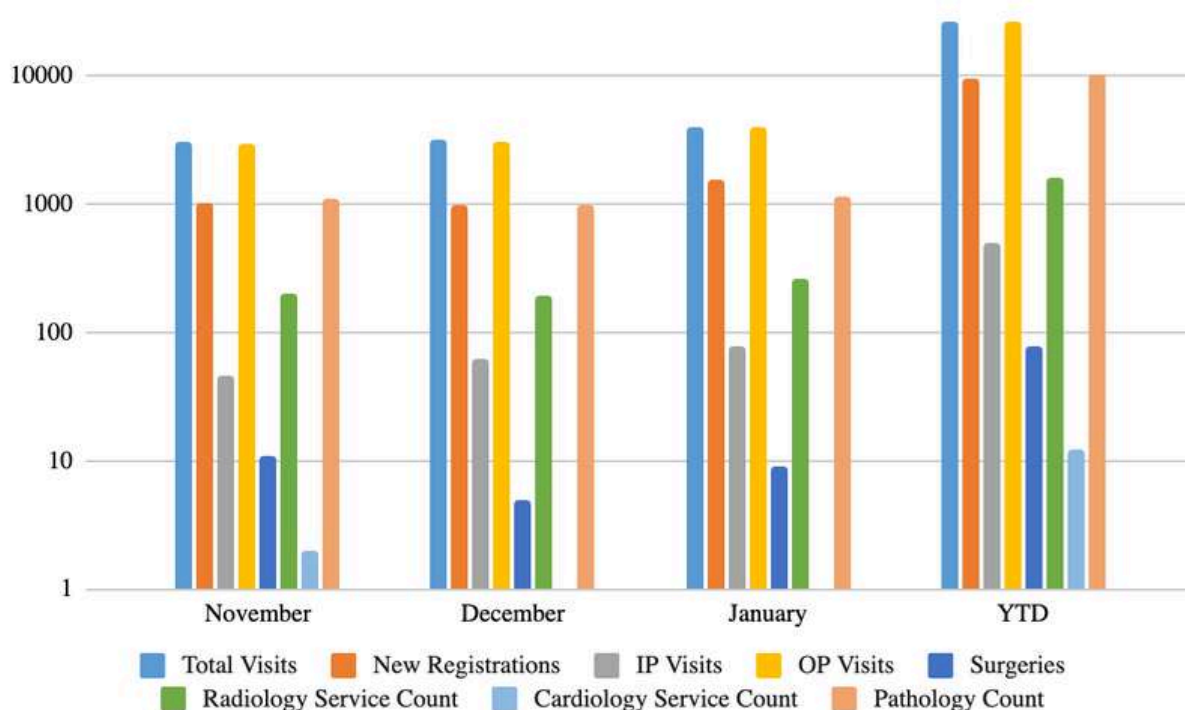




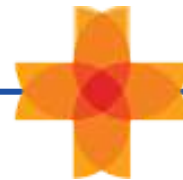
JAN AT A GLANCE

January recorded strong performance, with Total Visits at 4,019 and New Registrations at 1,533, the highest among the compared months. Diagnostic services remained the primary driver, with Pathology (1,144) and Radiology (261) contributing significantly to volumes. Year-to-date figures reflect steady cumulative growth, with 26,721 total visits and 9,402 registrations, indicating sustained patient engagement. Surgical and cardiology volumes remain comparatively low, highlighting potential areas for expansion.

KEY METRICS



Title	January	YTD
Total Visits	4019	26,721
New Registrations	1533	9,402
IP Visits	77	492
OP Visits	3942	26,229
Surgeries	9	78
Radiology Service Count	261	1,616
Cardiology Service Count	0	12
Pathology Count	1144	10,058



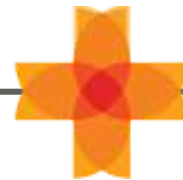
OUTREACH CAMPS

Total Patients Served 245
Total Camps Conducted 4

In January 2026, four community health initiatives were conducted, including two Outreach Camps, one ENT Camp, and a Maternal Health Day. These activities covered both hospital-based and community locations, extending services to Neerugattuvari Palle, Sarkarthop, and an Anganwadi Center. The mix of preventive, maternal, and specialty care reflects a balanced outreach strategy focused on accessibility and early intervention.

SL	Date	Camp / Event	Place
1	11/1/2026	Outreach Camp	Neerugattuvari Palle
2	21-01-2026	ENT Camp	Swaasthya Hospital
3	23-01-2026	Maternal Health Day	Anganwadi Center
4	27-01-2026	Outreach Camp	Sarkarthop





General Medicine camp

Neerugattuvaripalli, in Madanapalle Mandal, is a community, shaped by labour-intensive handloom and powerloom weaving and the operations of South Asia's first tomato market.

Recognising the health challenges being faced, Swaasthya Hospital conducted a General Medicine camp to bridge gaps in primary healthcare access.

The camp focused on early screening, medical consultation, and preventive guidance for conditions commonly overlooked due to long working hours and limited access to routine care.

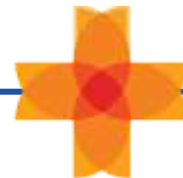
Why this camp mattered

- Labour Intensive Work – Weaving and market-based livelihoods
- Physical Strain – Joint & back pain, fatigue
- Delayed Care – Treatment often postponed
- Limited Access – Fewer routine checkups
- Preventive Need – Early screening matters
- Community Well-Being – Health supports livelihoods

At the camp, 100+ people received essential medical services.

This effort reflects Swaasthya's continued commitment to community-based healthcare, meeting people where they are, addressing immediate health needs, and supporting long-term well-being alongside livelihoods.





ENT camp

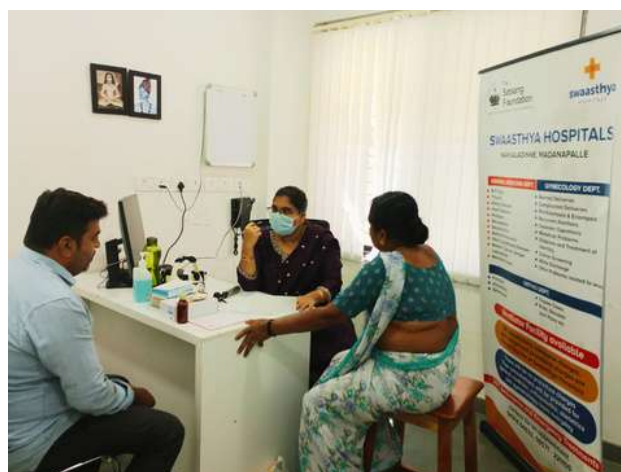
An ENT health camp was organized at Swaasthya Hospitals on 21 January 2026 to improve access to ENT screening and early care.

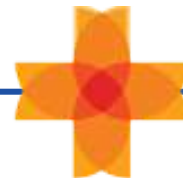
The camp reached 48 individuals, with equal participation from men and women.

Common ENT concerns such as ear infections, hearing-related issues, throat conditions, and nasal allergies were identified and addressed during the camp.

Several participants received on-the-spot guidance, while others were referred for further evaluation, including two referrals to specialized care and five referrals to a general physician.

Through this camp, Swaasthya Hospitals supported early identification of health issues and enabled timely follow-up care, reinforcing its commitment to preventive and community-focused healthcare.





Matru Sree Day – Maternal Health Awareness Initiative

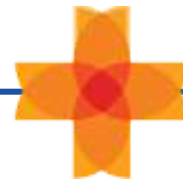
On the occasion of Matru Sree (Maternal Health) Day, an awareness session was conducted at Nakkaladinne **Anganwadi Centre** by Swaasthya Hospital, with the support of the Anganwadi teachers and helpers present.

The session focused on educating mothers about essential care during pregnancy, including the importance of taking prescribed medications and maintaining regular follow-ups with doctors.

Emphasis was placed on safe pregnancy practices, timely medical guidance, and preventive care to ensure the well-being of both mother and child.

Through this camp, meaningful efforts were made to strengthen maternal health awareness at the community level and encourage informed decision making for healthier outcomes.





A day of care where it was needed most

In Sarkarthopu, access to regular healthcare is often limited. Many families here depend on daily wages, making routine check-ups, something they postpone until it becomes unavoidable.

Conditions like blood pressure, diabetes, and seasonal illnesses often go undiagnosed - not due to neglect, but due to lack of access.

Why this camp mattered

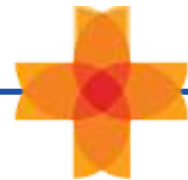
- Limited access to regular healthcare
- Many residents depend on daily wage labour
- Routine check-ups are often delayed
- Chronic pain was frequently reported
- Lifestyle-related conditions were identified
- Need for follow-up care was noted

Recognising this gap, Swaasthya Hospitals, organised a Free General Medical Camp to bring essential healthcare closer to the community.

From general consultations and basic health screenings to free medicines, the camp became a space where people could seek care without hesitation or financial burden.

For many, it was their first health check-up in years, a small step that can make a lifelong difference.





CASE HIGHLIGHTS

STABILIZING A DUAL EMERGENCY: PNEUMONIA WITH HYPERTENSIVE URGENCY

Patient : 55-year-old male

Diagnosis : Bacterial Pneumonia with Right Lower Lobe Consolidation, Hypertensive Urgency

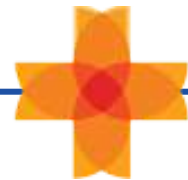
A 55-year-old man with known hypertension presented to the Emergency Department with fever, cough, breathlessness, and markedly elevated blood pressure. Evaluation revealed right lower lobe bacterial pneumonia along with features of hypertensive urgency.

The Emergency team initiated rapid blood pressure control, oxygen support, and intravenous antibiotics. Due to persistent hypertension and respiratory distress, the patient was managed under ICU-level monitoring. Coordinated care by the emergency, internal medicine, and critical care teams ensured tight BP control, stabilization of vitals, and improvement in respiratory status.

The patient responded well to treatment and was discharged hemodynamically stable with appropriate medications and follow-up advice.

Why it matters

This case highlights the importance of timely emergency intervention, ICU monitoring, and multidisciplinary care in managing complex medical emergencies involving infection and hypertensive crises.



EARLY NICU INTERVENTION SAVES A NEWBORN WITH VIRAL PNEUMONIA

Patient: 22-day-old newborn

Diagnosis: Viral Pneumonia with Respiratory Distress

A 22-day-old newborn was brought to the Emergency Department with fever, cough, and breathing difficulty. On examination, the baby showed signs of respiratory distress, a serious concern in early neonatal life.

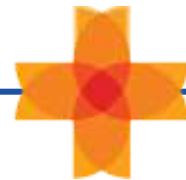
The pediatric team immediately admitted the baby to the NICU for close monitoring and respiratory support. Investigations were suggestive of a viral lung infection. The newborn received oxygen therapy, supportive care, nebulization, careful feeding support, and close observation of breathing and oxygen levels.

With timely NICU care, the baby's breathing gradually improved, fever subsided, and activity increased. Assisted feeds were smoothly transitioned to exclusive breastfeeding, and the baby remained stable without further respiratory distress.

The newborn was discharged in good condition with follow-up advice.

Why it matters

This case highlights how early recognition, prompt NICU admission, and protocol-based neonatal care can ensure safe recovery from viral pneumonia in newborns.



CASE TESTIMONIAL

Case Details

An 10-month-old infant with right-sided empyema and right lower-lobe consolidation was treated with high-flow oxygen and intravenous antibiotics and was discharged successfully in stable condition.



"Hello everyone, greetings to all.

My name is Manjunatha Reddy, and I am from Punganur. About a month ago, while I was watching videos on Instagram, one video came up. I felt it would be useful to everyone. It was about a hospital.

In Madanapalle, unlike anywhere else, this hospital provides all facilities with advanced technology, specialized expert doctors, and free medical services. It is run by the Satsang Foundation, though they don't really promote themselves.

I am sharing this based on my own personal experience. When my 10-month-old baby was not well, I took her there. The ICU services and emergency care were extremely, extremely good. I personally saw and experienced it with my own eyes, and that is why I am sharing this with you all.

Many, many thanks to Swaasthya Hospital and heartfelt thanks to all the doctors and staff there. They say God comes in human form—if you see and experience this place, you will truly understand it."

THANK YOU

We thank all our clinicians, staff, partners, and supporters for their continued commitment and trust through January. Your collective efforts ensured consistent, quality care delivery and sustained patient engagement right through the year-end. This reflects teamwork, dedication, and a shared focus on service excellence. We look forward to building on this momentum in the coming year, together.

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